

## Informational promotion email for Revitol Anti-Aging skin formula

### Subject: New Botox side effects revealed - Alternative recommended

Dear [first name]:

Before you consider going under the knife, or resorting to injections and/or skin peels to smooth out your facial wrinkles, consider this:

According to a 1998 article in the New York Times, established cosmetic surgeons said that **10 to 15 percent of patients asked them to fix complications from procedures performed by other doctors**, including:

- Impaired vision and blindness from damage incurred during eyelid lifts
- Eyelids that didn't close completely because too much skin was removed from the lower lid to eliminate bags
- Internal injuries from liposuction, and
- Permanent skin discoloration—even burns that required skin grafts—from laser treatment of wrinkles

**And Botox®?** It is well documented that leakage of Botox® injections into adjacent areas can cause temporary weakness of muscles around the eye, which may cause difficulty lifting the eyelid (ptosis) or double vision. How's that for a side effect?

Other problems can include allergic reactions, asymmetry, or dimpling due to muscle thinning. So far in 2008, Botox® has been linked to a number of hospitalizations—even deaths.

#### **It's a nerve poison—are the results are worth the risk?**

Many people are opting for chemical peels as a safer alternative, but according to the Board Certified Plastic Surgeon Resource website, [www.aboardcertifiedplasticsurgeonresource.com](http://www.aboardcertifiedplasticsurgeonresource.com):

“Chemical peel complications for all levels of peeling include risk of infection and scarring, with the chances for these chemical peel complications much higher in the phenol treatments. Phenol also presents its own potential chemical peel complications, as it is known to permanently change the pigmentation of treated skin. Possible chemical peel complications from phenol include extreme sun sensitivity, removal of freckles, and noticeable color differences after treatment...”

But here's the kicker...the Plastic Surgeon Resource website went on to say that: **“Chemical peel complications from phenol can also be life-threatening; special risks exist for heart patients.”**

These are some scary statistics, and yet according to the American Society of Plastic Surgeons, Baby Boomers spent more than **\$595.7 Million** on facelifts in 2007, and more than **\$3.3 Billion** on cosmetic injectable wrinkle fillers and fillers.

#### **But what's the rub? Can you reverse the signs of aging with creams and lotions, or is that just a lot of hype?**

The jury is still out on a lot of the so-called wrinkle creams that have flooded the market of late; but thankfully, there are some natural alternatives to expensive, often risky cosmetic procedures

for smoothing out the skin, which can offer great results when used consistently. We recommend one in particular, [Revitol Complete](#), which offers a 3-step, herbal-based solution for men and women that works to boost your skin's ability to fight the signs of aging.

And you don't have to spend a mint to find out if it works for you—a 2-month supply is less than \$60, and they have a 90-day money back guarantee on unused product.

Revitol consists of two spray-on anti-wrinkle treatment solutions and follow-on moisturizer. The Revitol formula contains natural ingredients that help your skin fight free radicals—and combating free radical damage is the real secret to younger-looking skin—without the expense and health risks associated with more invasive cosmetic procedures.

Check it out here by clicking this link: [Revitol Anti Aging](#). (Don't forget to read about their [Ingredients](#) and [Quality Control Procedures](#), too.)

Yours for better health,

[SIGNATURE BLOCK]